



# EQUASIA GROUP

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HONG KONG | SHANGHAI | SINGAPORE | VIETNAM

Bringing business to Asia

EQUASIA®

[WWW.EQUASIA-GROUP.COM](http://WWW.EQUASIA-GROUP.COM)



# About Equasia Group

*We focus on helping businesses to enter and thrive in Asian markets*

Equasia is a leading consulting and business services firm with over two decades of experience based in Hong Kong, Shanghai and Singapore. Our team provides services and solutions to support our clients entering and operating in China and other Asian countries. We are supported by our extensive network of trusted local experts, built up over many years.

20+

Years of  
Track Record

150+

Number of  
Clients

6

Locations  
& Offices

∞

Solutions

EQUASIA®

# Our purpose

TO FACILITATE BUSINESS  
BETWEEN ASIA AND THE WORLD



TO HELP CREATE A LEVEL  
PLAYING FIELD



TO DO SO RESPONSIBLY AND  
SUSTAINABLY

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# Our services

BUSINESS  
ADMINISTRATION

REGULATORY &  
COMPLIANCE

ACCOUNTING &  
AUDIT SUPPORT

STRATEGY &  
RISK

LEGAL  
SUPPORT

TAX  
ADVISORY

FINANCIAL  
PLANNING

INTELLECTUAL  
PROPERTY

CORPORATE  
ADVISORY

ESG &  
SUSTAINABILITY

# Our Corporate Services

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## BUSINESS ADMINISTRATION

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- Company formation
- Corporate secretarial services
- Record keeping
- Compliance audit
- Bank account opening and management
- Registered office

*TCSP license holder in Hong Kong*

## ACCOUNTING & AUDIT SUPPORT

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- Management reporting
- Invoicing and bill tracking
- Tax filings
- Annual audit
- Interim or virtual CFO
- Bank services

*Online accounting software*

# Our Fee Schedule (2025)

EXPERIENCE



ACCOUNTABLE



ETHICAL

EQUASIA®

SERVICES

FEE

Incorporation of HK Limited Company	USD 650.00 <i>(one-time)</i>
Resident Company Secretary	USD 600.00
Domicile (HK Registered Address)	USD 600.00 <i>(optional)</i>
Designated Representative for Significant Controllers	USD 350.00 <i>(optional)</i>

*The fees quoted do not include mandatory statutory charges payable to the Hong Kong Government. For any ad hoc corporate actions—including changes to directorship or shareholding, amendments to the Articles of Association, or other related matters—a detailed fee schedule is available upon request.*

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# CONTACT US

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## VIETNAM OFFICE (ASSOCIATED)

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Ho Chi Minh City  
Vietnam

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# Meet our team of experts

## APPENDICES

Hugo  
Muller



Before establishing Equasia, Hugo built a versatile career as a lawyer at two leading law firms, a manager for a retail chain, a co-founder of a management consulting firm, and the founder of a corporate advisory boutique. Upon moving to Shanghai in 2000, Hugo founded Equasia with the primary goal of assisting clients in navigating and entering the Chinese market.

Zach  
Lichtblau



Zach dedicated two years in Taiwan to studying Mandarin Chinese, during which he also gained valuable experience as a business consultant. After completing his master's degree, he relocated to Shanghai in 2005. Zach is now a partner at BNLS Law Firm (Shanghai) and a co-founder of Equasia.

Choy Yiu  
Chan



After launching her career at a leading law firm in Rotterdam, where she qualified as a solicitor and advocate, Choy joined Equasia in Shanghai in 2007 and later became a partner at Bonnard Lawson. She subsequently transitioned to Equasia's Hong Kong office as director. In her latest move, Choy relocated to The Netherlands, where she now focuses on supporting Equasia's network across Europe.

# Meet our team of experts

## APPENDICES

Hugo  
Sterkenburgh



Hugo brings over 19 years of experience in international corporate banking across major global financial hubs. As a seasoned executive, he has successfully led diverse business lines and specialized support departments, catering to the needs of international corporations in both Europe and Asia. Throughout his career, he has played a pivotal role in assisting multinational corporations (MNCs) and small and medium-sized enterprises (SMEs) in expanding their operations across the South-East Asia region.

Valérie  
Hoeks



Valérie co-founded China Inroads, a strategic firm dedicated to providing tailored solutions for companies managing partnerships in China. With over 20 years of expertise as a Sinologist and advisor, she supports MNCs, SMEs, and owner-managed businesses. As a director at EQ+ within Equasia Group, Valérie now leads the growth of strategy consulting services in China and Southeast Asia.

Paul  
van Brenkelen



Paul is an expert in ESG and corporate governance, sustainability initiatives, and testing, inspection, and certification (TIC) projects. His career spans leadership roles with third-party service providers for supply chain solutions and partnerships with businesses, industry groups, and government departments across over 50 countries. As a director of EQOLOGIC at Equasia Group, Paul now focuses on supporting clients in ESG and sustainability.